

POST SHOW REPORT

**ADVANCED
ENGINEERING2019**

22 & 23 May, Flanders Expo, Ghent



OVERVIEW

1.764 Unique visitors in **two** days
+42% compared to 2018

220 visitors from "Techniekfestival"

Conferences with **873** participants

95 Exhibitors

“ Advanced Engineering attracts a high quality of visitors. We look forward to keep on growing with the next editions of the show ”

Jo De Groote
Sales manager ZiggZagg



VISITORS PROFILE

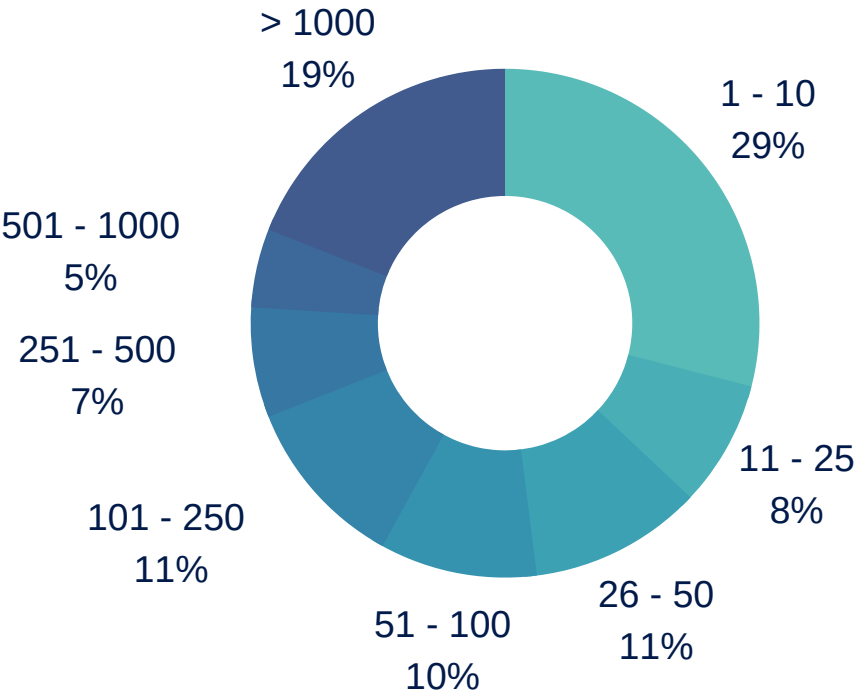
Country



Visitors Function

Managing Director	19%
Industrial/ Manufacturing Engineer	7%
R&D Manager	7%
Business Development Manager	6%
Technical Manager	5%
Project Engineer	5%
Product Designer	5%
Innovation Manager	5%
Industrial Designer	4%
Educator	4%
Product Development Manager	4%
Operations Manager	3%

Number of employees



VISITORS SURVEY

82%

of the visitors rated the show
between good and very good

7/10

average rating of the
exhibitors by the visitors

84%

of the visitors are planning
to contact an exhibitor
after the show

87%

of the visitors are planning
to visit the next edition

61%

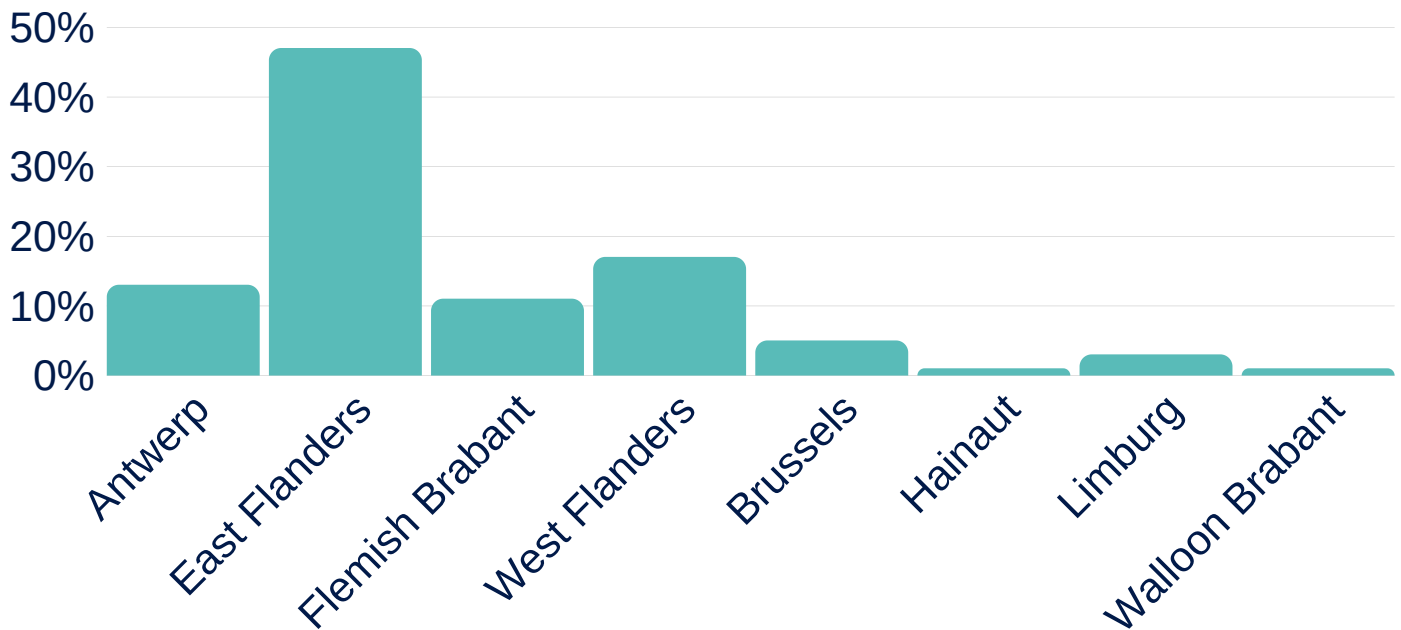
of the visitors attended a
conference

Reasons to visit Advanced Engineering:

- To gain information/discover new trends 76%
- To establish new contacts or maintain existing contracts 43%
- To attend conferences 50%

VISITORS SURVEY

Region BE



Industry

Research & Development	13%
Manufacture of metals/plastics	9%
IT	8%
Consultancy	8%
Electronics	7%
Mechanical Engineering	6%
Engineering Services	6%
Automotive	3%
Public Services	3%
Industrial Construction	2%

EXHIBITORS SURVEY

84% of the exhibitors communicated their participation to potential clients

7.7/10 result 60 seconds survey

70% of the exhibitors rated the quality of the visitors between good and very good



DATA COLLECTORS

Touch & Collect app



EXPERIENCE



Awards

Innovation Award
TEN



Innovation Award
Inverto

9 Experience Zones



Networking Reception

EXPERIENCE

Free Conferences

With **873** participants



Innovation Tour

We bring visitors to
YOU

2xa day
60participants



SAVE THE DATE

+96 exhibitors have
already booked their
stand for 2022

**ADVANCED
ENGINEERING2022**

**Make your products
future proof**

**11 & 12 - 05
ANTWERP
EXPO**



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